

VIRGINIA TURFGRASS FUN ON THE FAIRWAY KINGSMILL RESORT

SPONSORSHIP OPPORTUNITIES

OCTOBER 29, 2022

PREMIER SPONSOR \$3,000

- PROMINENT LOGO ON ALL EVENT SIGNAGE, WEBSITE, BEER FEST, RUN THE FAIRWAY, KIDS ZONE, LANDSCAPE EXPO & LIVE MUSIC.
- PROMINENT DISPLAY OF LOGO ON ALL RACE MATERIALS & SHIRTS
- SPECIAL SPONSORSHIP DISPLAY ON ONE OF FIVE ROUTE TUNNELS
- SPONSOR PROVIDED BANNERS AT FAIRWAY FESTIVAL ENTRANCE.
- OPPORTUNITY TO HAVE TABLE AT EVENT & SPEAK PRIOR TO RACE.
- COMPANY PROMO MATERIALS IN RUNNER BAGS & AT BEER FEST.
- 10 COMPLIMENTARY VIP BEER FEST AND RACE ENTRIES.



POWER SPONSOR \$2,000

- SECOND MOST PROMINENT DISPLAY OF LOGO ON ALL RACE MATERIALS AND SHIRTS.
- SPONSOR PROVIDED BANNERS PLACED AT STARTING LINE.
- COMPANY SIGN WITH LOGO DISPLAYED ON FAIRWAY RACE ROUTE & AT BEER FEST.
- OPPORTUNITY TO HAVE TABLE AT EVENT.
- COMPANY PROMOTIONAL MATERIALS IN RUNNER BAGS & AT BEER FEST.
- 5 BEER FEST & RACE ENTRIES INCLUDED.

QUALITY SPONSOR \$1,500

- THIRD TIER LOGO ON RACE SHIRTS.
- LOGO PLACED AT REGISTRATION AREA ON SPONSOR RECOGNITION BOARD.
- COMPANY SIGN WITH LOGO DISPLAYED ON FAIRWAY RACE ROUTE & AT BEER FEST.
- COMPANY PROMOTIONAL MATERIALS PLACED INTO RUNNER BAGS.
- 3 BEER FEST & RACE ENTRIES INCLUDED.

ACTIVE SPONSOR \$500

- FOURTH TIER LOGO ON RACE SHIRTS.
- LOGO PLACED AT REGISTRATION AREA ON SPONSOR RECOGNITION BOARD.
- COMPANY SIGN WITH LOGO DISPLAYED ON FAIRWAY RACE ROUTE & AT BEER FEST.
- COMPANY PROMOTIONAL MATERIALS IN RUNNER BAGS & BEER FEST TABLES.
- 1 BEER FEST & RACE ENTRY INCLUDED.

www.vaturfgrass.org
(757) 585-3058

LUSH SPONSOR \$250

- FIFTH TIER NAME ON & RACE SHIRTS.
- LOGO PLACED AT REGISTRATION AREA ON SPONSOR RECOGNITION BOARD.
- COMPANY SIGN WITH LOGO DISPLAYED ON FAIRWAY RACE ROUTE & AT BEER FEST.
- COMPANY PROMOTIONAL MATERIALS PLACED IN RUNNER BAGS & AT BEER FEST.

FAIRWAY SPONSOR \$100

- COMPANY SIGN WITH LOGO DISPLAYED ON FAIRWAY RACE ROUTE & AT BEER FEST.
- COMPANY NAME LISTED AT REGISTRATION AREA ON SPONSOR RECOGNITION BOARD.
- COMPANY PROMOTIONAL MATERIALS PLACED IN RUNNER BAGS & AT BEER FEST.

WHY TURFGRASS?

Healthy turfgrass makes a measurable and a meaningful difference in our daily lives. Healthy grass releases oxygen, cools the air, prevents erosion and helps control pollution by filtering both air and water. This living carpet creates more aesthetically pleasing lawns, improves living conditions, increases property values, serves as a basis for recreation by way of golf courses and sports fields, and is a major economic driver. We work exclusively with the Virginia Tech Turfgrass Science Team, supporting natural grass research throughout the Commonwealth and beyond.