

2026



Virginia Turfgrass
FOUNDATION



SPONSORSHIP PROPOSAL

Virginia's turfgrass industry will gather on Monday, May 18, 2026, at Independence Golf Club in Midlothian for the 10th anniversary Virginia Tech Turfgrass Field Day & Research Classic Golf Tournament. This milestone event, with VGCSA as the title partner, unites golf, sports turf, lawn care, sod, landscaping, and other green-industry leaders for a full day of education, on-course research demonstrations, networking, and support for Virginia Tech turfgrass research.

Beginning in 2026, all sponsorships for the Virginia Tech Turfgrass Field Day and Research Classic Golf Tournament will be coordinated through the Virginia Turfgrass Foundation as tax-deductible contributions that directly advance Virginia Tech turfgrass research, student training, equipment, and outreach. A range of sponsorship options is available to match diverse budgets and marketing goals, creating a unified, high-impact way to invest in the future of turfgrass in Virginia and beyond.

VIRGINIA TURFGRASS FOUNDATION CONTACT DETAILS:

Phone	(757) 585-3058
Website	www.vaturfgrass.org
Email	ask@vaturfgrass.org
Address	PO Box 2062 Williamsburg, VA 23187

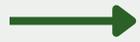
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ABOUT EVENT



The 10th Annual Virginia Tech Turfgrass Field Day and Research Golf Classic is a premier industry event that combines education, networking, and golf to support vital turfgrass research at Virginia Tech. This hands-on learning experience showcases the latest research and demonstrations for lawns, sports fields, and golf turf, designed specifically for industry professionals.
Hosted by: Virginia Turfgrass Foundation

The Field Day portion features expert-led demonstrations, research presentations, and networking opportunities with complimentary breakfast and coffee. The Research Golf Classic provides an exceptional day of golf at the prestigious Independence Golf Club, combining recreation with fundraising for turfgrass research programs that benefit the entire industry.



**2025 FRILD DAY
SPEAKERS**



**2025 RESEARCH
GOLF CLASSIC**



**2025 VGCSA GOLF
FOURSOME**

ask@vaturfgrass.org

www.vaturfgrass.org

2026



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SPONSORSHIP OPTIONS



Maximize your impact with **PLUS sponsorships** that include benefits for BOTH the May 18th Field Day & Research Golf Classic in Midlothian AND the August 23rd-24th Blacksburg Field Day at Virginia Tech!

<u>SPONSORSHIP LEVEL</u>	<u>SINGLE EVENT</u>	<u>PLUS (BOTH EVENTS)</u>
HOKIE SPONSOR	\$5,000	\$6,500
DR. JOHN SHOULDERS SPONSOR	\$4,000	\$5,000
FACULTY SPONSOR	\$3,000	\$3,500
ORANGE & MAROON SPONSOR	\$2,000	\$2,500
HOLE SPONSOR	\$600	\$900

Secure your spot today and become a Virginia Turfgrass Partner!

EVENT IMPACT



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Over the past decade, the Virginia Tech Turfgrass Field Day and Research Golf Classic has become the region's premier turfgrass industry gathering, bringing together hundreds of turfgrass professionals annually, raising more than \$500,000 to support Turfgrass Research to include:

- Graduate student research fellowships
- Applied turfgrass variety trials
- Sustainable management practice development
- Industry education and outreach programs
- Next-generation turfgrass professional training

YOUR SPONSORSHIP ENSURES THESE CRITICAL RESEARCH AND EDUCATION PROGRAMS CONTINUE TO ADVANCE THE TURFGRASS INDUSTRY.

THANK YOU TO OUR SPONSORS & SUPPORTERS

2025 BLACKSBURG FIELD DAY

2025 VIRGINIA TECH TURFGRASS RESEARCH CLASSIC & FIELD DAY

THANK YOU TO OUR SPONSORS

DIAMOND SPONSORS



PLATINUM SPONSORS



GOLD SPONSORS



BRONZE SPONSORS

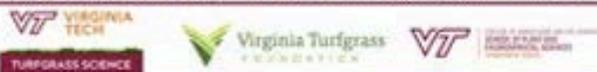


ORANGE SPONSORS



MAROON SPONSORS

MOCHU USA (POACURE) ASahi BIOSCIENCES, INC. WEMOW



COLLEGE OF AGRICULTURE AND LIFE SCIENCES
SCHOOL OF PLANT AND ENVIRONMENTAL SCIENCES
VIRGINIA TECH

THANK YOU TO OUR TURFGRASS INDUSTRY RESEARCH COLLABORATORS

HOKIE PATRON

\$5,000



LANDSCAPE SUPPLY

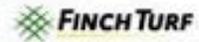
SHOULDERS PATRON

\$4,000



EDUCATOR PATRON

\$3,000



ORANGE & MAROON PATRON

\$2,000

Aqua Aid • GE Turf/N7 Predictive Agronomics • Genesis • Helena JRM Inc. • Old Dominion GCSA • Riverside Turf • Smith Turf & Irrigation • Southern States • Trinity Turf • Tidewater Turfgrass Association • Vereens • Virginia Green • Virginia Turfgrass Council

